Crocker & Winsor maximizes inventory visibility across multiple freezer locations with Seasoft ERP.

Industry
Food & Beverage

Challenge
Identify what's available for sales and where it's located

Solution
Seasoft ERP Software

Results
More on-time customer deliveries

24/7 visibility of inventory levels on site and at public freezers

Auto alerts when inventories run low

Company

For more than 115 years, Crocker & Winsor Seafoods has continued to build on its selection of over 600 different seafood items. Sourcing products worldwide, Crocker & Winsor stands out as a preferred supplier of frozen seafood items that meet the needs of distributors, wholesalers, retail and restaurant chains throughout the United States.

"To make efficient and reliable delivery decisions, we need to know what's available for sale at any given moment and where the product is located. Whether in the office or on the road, Seasoft gives us access to this essential information."

Dick Parker, Vice President, Crocker & Winsor Seafoods

Challenge:

Crocker & Winsor needed to keep their main freezer location re-stocked through product movement from public freezer facilities.

Intelligent Inventory Management

Monitor inventory levels on site and at public freezers and make delivery decisions based on product location

Automatic Re-Order Points

Re-order alerts prevent stockouts based on usage date and vendor lead times

Reduced Inventory Costs

Integrate inventory control, purchasing and order processing to reduce stock levels

Solution:

Seasoft Enterprise Resource Planning (ERP) software provides control of stock levels and visibility to every item—and its location in multiple freezer locations. The software reduces inventory costs by integrating sales order processing and purchasing with demand planning. This intelligent inventory management along with automatic replenishment alerts ensure that there is always product on hand or in other freezer facilities for in-full and on-time deliveries and minimal excess stock.

Results:

- Inventory control on-site and at public cold storage facilities

- More reliable deliveries and lower inventory costs

- 24/7, anytime access to real-time inventory information

"Seasoft provides the inventory visibility and management tools we require. We can see stock levels on site and at public freezers, receive alerts when inventories run low and schedule transfers to maintain sufficient levels."

Dick Parker, Vice President, Crocker & Winsor Seafoods

Ready to get started with Seasoft?

Learn more at **caisoft.com/seasoft**